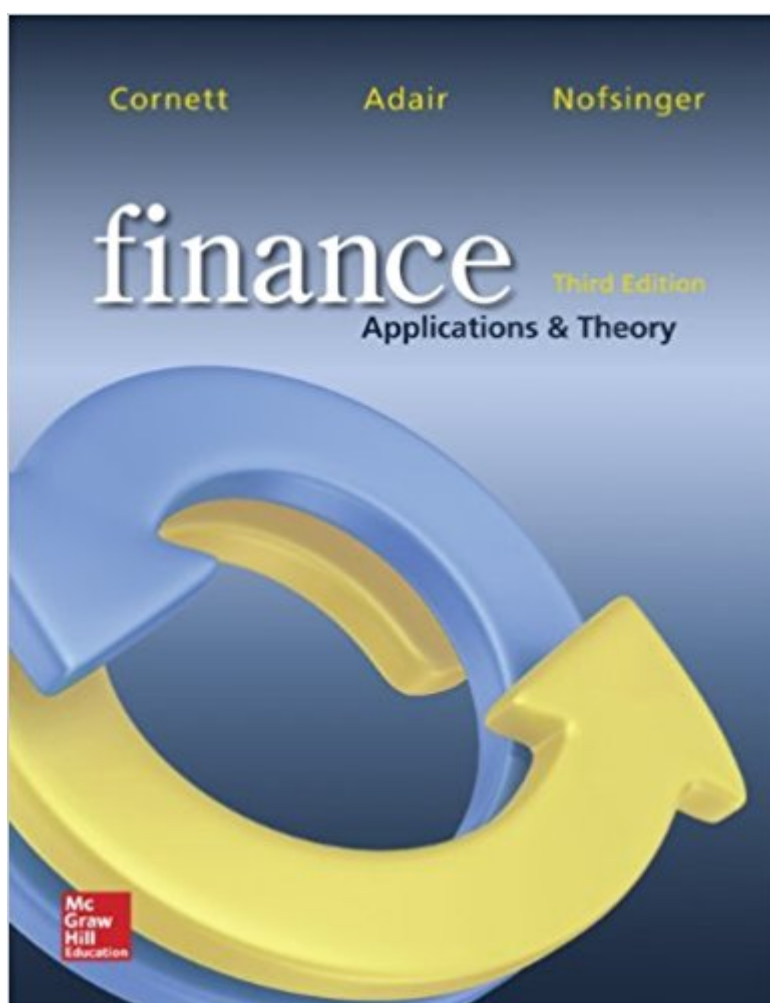


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Finance: Applications And Theory (McGraw-Hill/Irwin Series In Finance, Insurance, And Real Est)



Synopsis

Finance, 3e, by Cornett/Adair/Nofsinger incorporates the newest technology to facilitate the learning process, saving valuable time for you and your students. The Third Edition continues to provide the core topics for the course, highlighting personal examples to help students relate to the material. Cornett's superior pedagogy, extensive end-of-chapter problems, emphasis on the personal perspective, and focus on the core concepts combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

Troy Alton Adair Jr. Senior Director, Research Computing Services at Harvard Business School. He received his BS degree in computers/information science from the University of Alabama at Birmingham, his MBA from the University of North Dakota, and his PhD in finance from Indiana University. Dr. Adair manages research computing infrastructure and support services for Harvard Business School and has written articles on bank regulator self-interest, analyst earnings per share forecasting, and capital budgeting in continuous time. He is the author of Corporate Finance Demystified, Excel Applications in Corporate Finance, and Excel Applications in Investments (all McGraw-Hill Education). He has also served as a consultant on financial data information systems and business intelligence to a number of international banks and insurance companies and as the

faculty representative to the board of trustees investments committee at Alma College. Dr. Adair has also taught at the University of Michigan, Alma College, Hofstra University, Indiana University, and the University of North Carolina at Chapel Hill. He is a member of the Financial Management Association, the American Finance Association, and the Southern Finance Association.

Â Marcia Millon Cornett Robert A. and Julia E. Dorn Professor of Finance at Bentley University. She received her B.S. degree in economics from Knox College in Galesburg, Illinois, and her M.B.A. and Ph.D. degrees in finance from Indiana University in Bloomington, Indiana. Dr. Cornett has written and published several articles in the areas of bank performance, bank regulation, corporate finance, and investments. Articles authored by Dr. Cornett have appeared in such academic journals as the Journal of Finance; the Journal of Money, Credit, and Banking; the Journal of Financial Economics; Financial Management; and the Journal of Banking and Finance. She was recently ranked the 124th most published out of more than 17,600 authors and the number five female author in finance literature over the last 50 years. Along with Anthony Saunders, Dr. Cornett has recently completed work on the ninth edition of Financial Institutions Management (McGraw-Hill Education) and the sixth edition of Financial Markets and Institutions (McGraw-Hill Education). Professor Cornett serves as an associate editor for the Journal of Banking and Finance, the Journal of Financial Services Research, Review of Financial Economics, Financial Review, and Multinational Finance Journal. Dr. Cornett has served as a member of the board of directors, the executive committee, and the finance committee of the SIU Credit Union. Dr. Cornett has also taught at Southern Illinois University at Carbondale, the University of Colorado, Boston College, and Southern Methodist University. She is a member of the Financial Management Association, the American Finance Association, and the Western Finance Association.

John Nofsinger Professor and William H. Seward Endowed Chair of International Finance at the University of Alaska Anchorage. He earned his BS degree in electrical engineering from Washington State University, his MBA degree from Chapman University, and his PhD degree in finance from Washington State University. Dr. Nofsinger has written over 50 articles in the areas of investments, corporate finance, and behavioral finance. These papers have appeared in the scholarly journals Journal of Finance, Journal of Business, Journal of Financial and Quantitative Analysis, Financial Management, Journal of Corporate Finance, Journal of Banking and Finance, and Journal of Behavioral Decision Making, among others. Dr. Nofsinger has also authored (or coauthored) ten trade books, scholarly books, and textbooks that have been translated into eleven different languages. The most prominent of these books is the industry book, The Psychology of Investing. Dr. Nofsinger is a leading expert in behavioral finance and is a frequent speaker on this topic at industry conferences, universities, and academic conferences. He is

frequently quoted or appears in the financial media, including The Wall Street Journal, Financial Times, Fortune, Bloomberg Business Week, Smart Money, The Washington Post, and CNBC, and other media from The Dolans to The Street.com.

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